

TekOutlook

a succinct and precise view

Tekplus launches *TekOutlook* for end-users to better evaluate and position Vendors and their particular business units. TekPlus has had numerous requests to launch Tek-Outlooks just by themselves as they provide a succinct and precise view of our outlook on vendors including SWOT analysis on each of them. Traditionally the Tek-Outlooks have been part of our Vendor Analysis, which incorporated the outlook, SWOT analysis and a detailed vendor profile. Most clients also wanted a short and quick reference summary and thus TekPlus is now launching the Outlooks separately to provide a 2-3 page TekPlus expert guidance on our views on a particular vendor as well as its Strengths, Weaknesses, Opportunities and Threats.

The Tek-Outlooks have been modified to let us look at separate business units as well as technology groups with-in a vendor. This now enables us to look at particular focused units and compare the vendors individually in more precise fashion.

TekPlus believes the Outlooks will be of enormous benefit to our clients as they evaluate their vendor needs and choose which vendors are sound and have the right vision. TekPlus has a detailed and rigorous methodology of assessing each vendor along with contribution from our leading experts. These outlooks thus provide comprehensive assessments and guidance to our clients.

TekPlus
Your Strategic Partner

Our TekOutlooks assist you:

- ✓ With comprehensive SWOT analysis of the vendor or their business unit.
- ✓ With a rating and precise view on the vendor by TekPlus experts.
- ✓ In deciding how good is the vendor for business partnership?
- ✓ With judging the strength of the Vendor's portfolio.
- ✓ With judging the strength of the Vendor's management team.
- ✓ In selecting the right vendor to take advantage in terms of cost and technology.
- ✓ By increasing awareness of key providers in the market place and their correct evaluation.

For more information about how TekPlus products can add value to your business please email us at: queries@tekplus.com