TekAnalysis

McAfee's Security Risk Management (SRM) strategy.

"For McAfee, now is the time to harvest the crop which it has been ploughing over the last few years."

Sameer Pawar, TekPlus Security Analyst

McAfee outlined its Security Risk Management (SRM) Strategy with an aim to provide enterprises with a more effective way to minimize risks from security threats and non-compliance.

- How effective is this strategy?
- Will it be the prominent differentiator for McAfee from its competitors?
- Is this strategy aligned with the changing landscape of enterprise security marketplace?
- How significant this move is for McAfee?

All these and many more questions should be tickling both the users and the competitors mind. TekPlus takes a deep dive into this and by the medium of this analysis we articulate our views on McAfee's SRM Strategy.

Highlights-

- At a glance, McAfee's SRM strategy
- Identifying and amalgamating the right pieces
- Conclusion

How TekAnalysis can benefit you?

- ✓ Develop more effective go-to-market strategies by identifying current and future sector-specific trends, as well as upcoming risks and what other players are doing for it.
- ✓ Discover and understand the product roadmaps of the leading vendors.
- ✓ Identify the most suitable vendors for your business and build long-term relationships based on this sector-specific vendor profiles and their future growth prospects.

Prices and Payments

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